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UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

BUNGIE, INC., a Delaware corporation,

Plaintiff,

v.

KUNAL BANSAL, an individual, d/b/a
LAVICHEATS.COM,

Defendant.

CASE NO. 2:21-cv-01111-TL

ORDER ON PLAINTIFF’S MOTION
FOR DEFAULT JUDGMENT

This matter comes before the Court on Plaintiff Bungie, Inc.’s Motion for Default Judgment against Defendant Kunal Bansal (Dkt. No. 48).¹ Having reviewed the Motion and all supporting materials, the Court GRANTS the Motion in part, ENTERS default judgment, and permanently ENJOINS Bansal on the terms specified below.

¹ The Court notes that Bansal is the only remaining defendant in this action, given Bungie’s voluntary dismissal of all claims against the “Doe” defendants named in the complaint. *See* Dkt. No. 17.

I. BACKGROUND

1
2 Operating out of Bellevue, Washington, Bungie develops, distributes, and owns the
3 intellectual property rights to a video game called “Destiny 2.” Dkt. No. 1 ¶¶ 1, 4. Bungie alleges
4 that Bansal, a resident of India, operates a website, Lavicheats.com, through which he advertised
5 and sold cheat software that “hacks” the Destiny 2 software to allow players a competitive
6 advantage against other players in violation of Bungie’s software license agreement (“LSLA”)
7 that binds all Destiny 2 users. *Id.* ¶¶ 5, 43; Dkt. No. 47 ¶¶ 33–36; Dkt. No. 50 ¶ 4; Dkt. No. 51 ¶
8 2. Bansal sold two different variations of Destiny 2 cheating software—the “Delta” cheat and a
9 more extensive cheat called the “Ring-1” cheat (collectively the “Bansal Cheats”). Dkt. No. 50
10 ¶¶ 6–7. Bungie claims that Bansal did not develop the Bansal Cheats, but acted as a reseller. *Id.* ¶
11 8. Bungie alleges that the Bansal Cheats infringe on four copyrights to the computer software
12 and audiovisual works and screen displays in Destiny 2 and its “expansions”: (1) Registration
13 No. TX 8-933-655; (2) Registration No. TX 8-933-658; (3) Registration PA 2-282-670; and
14 (4) Registration PA 2-280-030. Dkt. No. 1 ¶ 24. Bungie also alleges that Bansal has used without
15 permission various trademarks associated with the Destiny 2 franchise. *Id.* ¶¶ 25 (listing five
16 trademarks), 52–53. Bungie alleges that the Bansal Cheats contain measures intended to avoid,
17 bypass, and impair Bungie’s technological measures that control access to the copyrighted works
18 at issue in this case and which violate the terms of the LSLA. Dkt. No. 1 ¶¶ 31–42, 50, 54–61.

19 Bungie asserts the following claims against Bansal: (1) violations of the Digital
20 Millennium Copyright Act (“DMCA”), 17 U.S.C. § 1201(a)(2); (2) contributory copyright
21 infringement; (3) vicarious copyright infringement; (4) trademark infringement; (5) false
22 designation of origin and unfair competition in violation of 15 U.S.C. § 1125(a); (6) violations of
23 the Washington Consumer Protection Act (“CPA”); (7) tortious interference with contractual
24 relationship; and (8) unjust enrichment. Dkt. No. 1 ¶¶ 64–135. Bungie seeks entry of default

1 judgment on all but the unjust enrichment claim and asks for judgment to be entered in the
2 amount of \$6,700,973.34. Dkt. No. 48 at 38. This represents the sum of: (1) \$5,580,000 in
3 statutory damages under the DMCA, *id.* at 28–31; (2) \$300,000 in statutory damages based on
4 the willful infringement of two copyrighted works, as permitted under the Copyright Act, 17
5 U.S.C. § 504(c), *id.* at 31–32; (3) \$579,270 in damages as permitted by the Lanham Act, 15
6 U.S.C. § 1117(a), *id.* at 32–33; (4) attorney fees of \$183,850.71; and (5) costs, including expert
7 fees, totaling \$57,852.63. *Id.* at 33–35. Bungie also asks for entry of a permanent injunction
8 barring Bansal from engaging in future or further conduct that forms the basis of its Copyright
9 Act, Trademark Act, and DMCA claims in this action. *Id.* at 35–38.

10 In support of the requested damages, Bungie alleges that notwithstanding its anti-cheating
11 efforts, the Bansal Cheats have caused it harm by diminishing the enjoyment of the game for
12 those not cheating and reducing its potential revenue from in-game sales to players. Dkt. No. 1
13 ¶¶ 62–63. Bungie’s Deputy General Counsel, James Barker, also explains the nature of its anti-
14 cheat circumvention efforts and the “minimum of \$2,000,000 on game security staffing and
15 software” that it has expended to combat the Bansal Cheats and other cheating devices of
16 Destiny 2. Dkt. No. 47 ¶¶ 1, 17–32, 47–59. Bungie has also provided evidence that the Delta
17 cheat was downloaded 962 times, while the Ring-1 cheat was downloaded 1,828 times. Dkt. No.
18 50 ¶ 9; Dkt. No. 50-2. Bungie states that in order to download either cheat, the user would have
19 had to purchase the cheat from Bansal at prices that varied depending on the length of the license
20 and the cheat acquired. Dkt. No. 48 at 24. Bungie calculates Bansal’s profits to range between
21 \$9,610.38 and \$124,098 for the Delta cheat and between \$36,377.20 to \$455,172 for the Ring-1
22 cheat. Dkt. No. 51 ¶ 3; Dkt. No. 51-1; Dkt. No. 48 at 25. Bungie seeks an award of the higher
23 range of these profits as damages for its Trademark claims. Dkt. No. 48 at 25.

II. DISCUSSION

A. Legal Standard

The Court has already found Bansal in default. Dkt. No. 29. After entry of default, the Court may enter a default judgment. Fed. R. Civ. P. 55(b). This determination is discretionary. *See Alan Neuman Prods., Inc. v. Albright*, 862 F.2d 1388, 1392 (9th Cir. 1988). “Factors which may be considered by courts in exercising discretion as to the entry of a default judgment include: (1) the possibility of prejudice to the plaintiff, (2) the merits of plaintiff’s substantive claim, (3) the sufficiency of the complaint, (4) the sum of money at stake in the action; (5) the possibility of a dispute concerning material facts; (6) whether the default was due to excusable neglect, and (7) the strong policy underlying the Federal Rules of Civil Procedure favoring decisions on the merits.” *Eitel v. McCool*, 782 F.2d 1470, 1471–72 (9th Cir. 1986). In performing this analysis, “the general rule is that well-pled allegations in the complaint regarding liability are deemed true.” *Fair Hous. of Marin v. Combs*, 285 F.3d 899, 906 (9th Cir. 2002) (quotation and citation omitted). And “[t]he district court is not required to make detailed findings of fact.” *Id.*

B. Jurisdiction

Before entering default judgment, the Court must assure itself that it has subject matter jurisdiction and personal jurisdiction.

There is little doubt that the Court has subject matter jurisdiction over Bungie’s claims. Bungie brings claims under various federal laws, which fall within the Court’s original jurisdiction pursuant to 28 U.S.C. § 1331 and 28 U.S.C. § 1338(a). The Court has supplemental jurisdiction over Bungie’s state-law claims pursuant to 28 U.S.C. § 1367(a).

The Court now turns to the question of whether it has personal jurisdiction over Bansal, who is a nonresident, pursuant to Federal Rule of Civil Procedure 4(k)(2), the federal long-arm

1 statute. Under Rule 4(k)(2), personal jurisdiction may be established over a defendant if the
2 claims arise under federal law and: “(A) the defendant is not subject to jurisdiction in any state’s
3 courts of general jurisdiction; and (B) exercising jurisdiction is consistent with the United States
4 Constitution and laws.”

5 To measure whether the exercise of personal jurisdiction is consistent with the
6 Constitution, the Court engages in a “due process analysis [that] is nearly identical to the
7 traditional personal jurisdiction analysis with one significant difference: rather than considering
8 contacts between the [defendant] and the forum state, we consider contacts with the nation as a
9 whole.” *Lang Van, Inc. v. VNG Corp.*, 40 F.4th 1034, 1039 (9th Cir. 2022) (citation and
10 quotation omitted). To satisfy due process in this context, Bungie must demonstrate that: (1) the
11 nonresident defendant has either purposefully directed his activities at the United States or
12 purposefully availed himself of the privilege of conducting activities in the forum; (2) the claim
13 arises out of or relates to the defendant’s forum-related activities; and (3) the exercise of
14 jurisdiction comports with fair play and substantial justice. *Schwarzenegger v. Fred Martin*
15 *Motor Co.*, 374 F.3d 797, 802 (9th Cir. 2004); *see* Dkt. No. 48 at 5–8 (arguing that personal
16 jurisdiction is properly analyzed under the “purposeful direction” test of specific jurisdiction). To
17 establish “purposeful direction,” the Court applies the three-part “effects” test from *Calder v.*
18 *Jones*, 465 U.S. 783 (1984), which requires that the defendant must have “(1) committed an
19 intentional act, (2) expressly aimed at the forum state, (3) causing harm that the defendant knows
20 is likely to be suffered in the forum state.” *Mavrix Photo, Inc. v. Brand Techs., Inc.*, 647 F.3d
21 1218, 1228 (9th Cir. 2011) (quotation and citation omitted). If Bungie satisfies the first two
22 *Schwarzenegger* elements, the burden shifts to Bansal to make a compelling case that the
23 exercise of jurisdiction would not be reasonable. *Id.* at 802.

1 The Court is satisfied that Bungie satisfies the requisite elements of Rule 4(k)(2). Bungie
2 pursues claims under federal law against a Bansal, who is outside of any state court’s general
3 jurisdiction. And the Court finds that the exercise of personal jurisdiction comports with the
4 Constitution based upon the three *Schwarzenegger* factors.

5 First, Bansal purposefully directed his activities at the United States. All three elements
6 of the “effects” test are satisfied. One, Bansal used his Lavicheats Website to advertise the
7 Bansal Cheats. Two, Bansal directed the Lavicheats Website to consumers in the United States
8 by using English on the website, displaying prices in U.S. Dollars, and providing product
9 assistance in English. *See* Dkt. No. 51 ¶ 6; Dkt. Nos. 51-4, 51-5; Dkt. No. 40 ¶¶ 15–22; Dkt. Nos.
10 40-8–40-12. And while Bansal appears to have advertised and sold the cheats to consumers
11 worldwide, he did not place any restrictions on the ability of United States residents to purchase
12 the cheats. Bansal also targeted a game developed by Bungie in the United States for which
13 Bungie has valid U.S. intellectual property rights. Three, it was foreseeable that Bansal’s
14 marketing and sales of the Bansal Cheats would harm Bungie in the United States—where it is
15 headquartered.

16 Second, Bungie’s claims arise out of Bansal’s forum-based activities. The Ninth Circuit
17 “relies on a ‘but for’ test to determine whether a particular claim arises out of forum-related
18 activities and thereby satisfies the second requirement for specific jurisdiction. *Ballard v.*
19 *Savage*, 65 F.3d 1495, 1500 (9th Cir. 1995). Bungie has satisfied this by showing that its claims
20 would not exist but for Bansal’s use of Bungie’s U.S. intellectual property and decision to target
21 consumers of Destiny 2 in the United States.

22 Third, because Bungie satisfied the first two prongs of personal jurisdiction under Rule
23 4(k)(2), the burden shifts to Bansal to show personal jurisdiction is not reasonably exercised
24 here. By failing to appear in this matter, Bansal has conceded that the exercise is reasonable. But

1 for the sake of completeness, the Court has considered this factor and finds that the exercise of
2 personal jurisdiction is reasonable. The Court does so by balancing the following factors:

3 (1) the extent of a defendant's purposeful interjection; (2) the
4 burden on the defendant in defending in the forum; (3) the extent
5 of conflict with the sovereignty of the defendant's state; (4) the
6 forum state's interest in adjudicating the dispute; (5) the most
efficient judicial resolution of the controversy; (6) the importance
of the forum to the plaintiff's interest in convenient and effective
relief; and (7) the existence of an alternative forum.

7 *Rio Properties, Inc. v. Rio Int'l Interlink*, 284 F.3d 1007, 1021 (9th Cir. 2002). The balance of
8 these factors shows that that the exercise of personal jurisdiction is reasonable. Bansal
9 purposefully directed his activities at the United States. There is no evidence of the burden on
10 Bansal in defending himself in this Court or conflicts with the sovereignty of a foreign state. The
11 United States has an interest in making sure that Bungie's valid intellectual property rights are
12 protected, and this forum can efficiently resolve the conflict. And Bungie has an interest in
13 obtaining convenient and effective relief in this Court where there are no alternative fora
14 identified. Accordingly, the Court finds the exercise of personal jurisdiction to be reasonable.

15 C. ***Eitel* Factors Favor Default Judgment**

16 The Court reviews the *Eitel* factors to assess whether default judgment should be entered
17 and in what specific amounts. The seven *Eitel* factors weigh in favor of entry of default judgment
18 in Bungie's favor. But the Court finds that the judgment shall not be entered as to all claims or in
19 the full amount Bungie requests.

20 1. **Factor One: Prejudice to Bungie**

21 Without entry of default judgment, Bungie will be prejudiced. Bungie has attempted to
22 litigate this case and vindicate its rights under federal and state law against Bansal. Bansal has
23 failed to appear or participate in this litigation despite being personally served. Bungie faces
24

1 prejudice by not being able to obtain complete relief on its claims against Bansal without entry of
2 default judgment. This factor weighs in favor of granting default judgment.

3 **2. Factors Two and Three: Merits of Bungie’s Claims and Sufficiency of**
4 **Complaint**

5 Bungie has demonstrated the merit of its claims and the sufficiency of the amended
6 complaint as to all but the CPA and unjust enrichment claims. The Court reviews each claim.

7 **a. DMCA**

8 The DMCA prohibits the circumvention of any technological measure that effectively
9 controls access to a protected work and grants copyright owners the right to enforce that
10 prohibition. 17 U.S.C. § 1201(a). Bungie may prove its claim under § 1201 by demonstrating
11 that Bansal: “(1) traffic[ked] in (2) a technology or part thereof (3) that is primarily designed,
12 produced, or marketed for, or has limited commercially significant use other than
13 (4) circumventing a technological measure (5) that effectively controls access (6) to a
14 copyrighted work.” *MDY Indus., LLC v. Blizzard Ent., Inc.*, 629 F.3d 928, 953 (9th Cir. 2010), *as*
15 *amended on denial of reh’g* (Feb. 17, 2011), *opinion amended and superseded on denial of reh’g*,
16 No. 09-15932, 2011 WL 538748 (9th Cir. Feb. 17, 2011). Here, Bungie has provided allegations
17 and evidence that it has substantial measures to protect its copyrighted materials. Dkt. No. 1 ¶¶
18 34–42, 66; Dkt. No. 47 ¶¶ 19–21, 23–27, 29–31; Dkt. No. 49 ¶¶ 4, 6–8; Dkt. No. 50 ¶¶ 22–26.
19 And Bungie has shown that Bansal sold the Bansal Cheats that were designed to circumvent
20 Bungie’s technological measures to protect its copyrighted works in violation of § 1201(a). Dkt.
21 No. 1 ¶¶ 31–42, 50, 54–61, 67; Dkt. No. 47 ¶¶ 26–27, 31–32, 38, 56; Dkt. No. 49 ¶¶ 6–18; Dkt.
22 No. 50 ¶¶ 23, 27–33, 56. The Court finds that entry of default judgment on these claims is
23 proper.
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1 **b. *Secondary Copyright Infringement***

2 “To establish direct copyright infringement, the [plaintiff] must (1) show ownership of
3 the allegedly infringed material and (2) demonstrate that the alleged infringers violate at least
4 one exclusive right granted to copyright holders under 17 U.S.C. § 106.” *Disney Enters., Inc. v.*
5 *VidAngel, Inc.*, 869 F.3d 848, 856 (9th Cir. 2017) (citation and quotation omitted). “Contributory
6 copyright infringement is a form of secondary liability with roots in the tort-law concepts of
7 enterprise liability and imputed intent.” *Perfect 10, Inc. v. Visa Int’l Serv. Ass’n*, 494 F.3d 788,
8 794–95 (9th Cir. 2007). “[A] defendant is a contributory infringer if it (1) has knowledge of a
9 third party’s infringing activity, and (2) induces, causes, or materially contributes to the
10 infringing conduct.” *Id.* at 795 (citation and quotation omitted). “Vicarious infringement is a
11 concept related to, but distinct from, contributory infringement.” *Id.* at 802. “To state a claim for
12 vicarious copyright infringement, a plaintiff must allege that the defendant has (1) the right and
13 ability to supervise the infringing conduct and (2) a direct financial interest in the infringing
14 activity.” *Id.* And “[t]o prove ‘willfulness’ under the Copyright Act, the plaintiff must show
15 (1) that the defendant was actually aware of the infringing activity, or (2) that the defendant's
16 actions were the result of ‘reckless disregard’ for, or ‘willful blindness’ to, the copyright holder’s
17 rights.” *Louis Vuitton Malletier, S.A. v. Akanoc Sols., Inc.*, 658 F.3d 936, 944 (9th Cir. 2011)
18 (citation and quotation omitted).

19 Bungie has sufficiently alleged both contributory and vicarious copyright infringement.
20 First, Bungie has alleged that Bansal marketed, sold, and distributed the Bansal Cheats that he
21 reasonably knew infringed on Bungie’s copyrights related to Destiny 2. Dkt. No. 1 ¶¶ 81–82.
22 And Bansal helped induce the infringing conduct by aiding consumers of the Bansal Cheats to
23 install and use the software. *Id.* These allegations suffice to show contributory infringement.
24 Second, Bungie has shown vicarious copyright infringement. Bungie has alleged that Bansal

1 received financial benefit from those users who purchased the Bansal Cheats that infringed on
2 Bungie’s copyrights related to Destiny 2. Bansal maintained control over the Bansal Cheats, as
3 demonstrated by the fact that he removed them from his website after receiving notice of this
4 lawsuit and then moved the cheats to another website. *See* Dkt. No. 51 ¶¶ 3, 7; Dkt. No. 51-6.

5 The Court also finds the allegations suffice to show that the copyright infringement here
6 was willful, given allegations that Bansal knew the cheats violated and infringed on Bungie’s
7 copyrights. Dkt. No. 1 ¶¶ 13, 47–51, 56, 61, 72, 83, 86, 94, 97. The Court finds that entry of
8 default judgment on these claims is proper.

9 **c. Trademark Infringement & False Designation of Origin**

10 To prevail on a trademark infringement claim, Bungie must establish (1) a protected
11 trademark and (2) the use of that trademark by a party accused of infringing on the trademark is
12 likely to cause consumer confusion. *See Levi Strauss & Co. v. Blue Bell, Inc.*, 778 F.2d 1352,
13 1354 (9th Cir. 1985). Federal registration of a mark provides prima facie evidence of the mark’s
14 validity and entitles the plaintiff to a strong presumption that the mark is protectable. *See Yellow*
15 *Cab Co. of Sacramento v. Yellow Cab of Elk Grove, Inc.*, 419 F.3d 925, 927–28 (9th Cir. 2005).

16 To prevail on its claim of false designation of origin, Bungie must show that
17 “(1) defendant uses a designation (any word, term, name, device, or any combination thereof) or
18 false designation of origin; (2) the use was in interstate commerce; (3) the use was in connection
19 with goods or services; (4) the designation or false designation is likely to cause confusion,
20 mistake, or deception as to (a) the affiliation, connection, or association of defendant with
21 another person, or (b) as to the origin, sponsorship, or approval of defendant's goods, services, or
22 commercial activities by another person; and (5) the plaintiff has been or is likely to be damaged
23 by these acts.” *United Tactical Sys., LLC v. Real Action Paintball, Inc.*, 143 F. Supp. 3d 982,
24 1015 (N.D. Cal. 2015).

1 Bungie has provided sufficient allegations to support both claims. First, it has provided
2 evidence that it has valid, protected trademarks that Bansal has used to advertise and sell the
3 Bansal Cheats in interstate commerce. *See* Dkt. No. 1 ¶¶ 25–27, 52–53; Dkt. No. 1-5; Dkt. No.
4 51 ¶ 5; Dkt. No. 47 ¶ 12; Dkt. No. 47-3. Second, Bungie has alleged that Bansal’s unauthorized
5 use of one or more of Bungie’s trademarks in advertising and selling the Bansal Cheats is likely
6 to have deceived customers and potential customers regarding the origin, affiliation, association,
7 connection or endorsement of Bansal’s products. *See* Dkt. No. 1 ¶¶ 101–102, 107–108. The
8 Court finds that entry of default judgment on these claims is proper.

9 **d. CPA**

10 To prevail on its CPA claim, Bungie must establish “(1) an unfair or deceptive act or
11 practice, (2) occurring in trade or commerce, (3) affecting the public interest, (4) injury to a
12 person’s business or property, and (5) causation.” *Panag v. Farmers Ins. Co. of Wash.*, 204 P.3d
13 885, 889 (2009) (citing *Hangman Ridge Training Stables, Inc. v. Safeco Title Ins. Co.*, 719 P.3d
14 531, 535 (1986)). “[A] claim under the Washington CPA may be predicated upon a per se
15 violation of statute, an act or practice that has the capacity to deceive substantial portions of the
16 public, or an unfair or deceptive act or practice not regulated by statute but in violation of public
17 interest.” *Klem v. Wash. Mut. Bank*, 295 P.3d 1179, 1187 (2013).

18 The Court remains unconvinced that Bungie has alleged a valid CPA claim. Specifically,
19 it has not provided evidence of an unfair or deceptive act that had the capacity to deceive a
20 substantial portion of the public. The Bansal Cheats was advertised and sold as an express means
21 to allow players to cheat in the Destiny 2 game. There are no cogent allegations or evidence that
22 individuals who purchased the Bansal Cheats were deceived or that they did not intend to
23 purchase a cheat-enabling software. Even if there were sufficient allegations that purchasers of
24 the Bansal Cheats were deceived to believe Bungie endorsed the cheats, this conduct has not

1 been alleged to have caused any damage or injury to Bungie. The Court rejects Bungie’s request
2 for entry of default judgment on this claim.

3 e. ***Tortious Interference with Contractual Relationship***

4 “A claim for tortious interference with a contractual relationship or business expectancy
5 requires five elements: (1) the existence of a valid contractual relationship or business
6 expectancy; (2) that defendants had knowledge of that relationship; (3) an intentional
7 interference inducing or causing a breach or termination of the relationship or expectancy;
8 (4) that defendants interfered for an improper purpose or used improper means; and (5) resultant
9 damage.” *Leingang v. Pierce Cnty. Med. Bureau, Inc.*, 930 P.2d 288, 300 (1997). “Intentional
10 interference requires an improper objective or the use of wrongful means that in fact cause injury
11 to the person’s contractual relationship.” *Id.*

12 Bungie has sufficiently alleged a claim that Bansal tortiously interfered with contractual
13 relationships Bungie maintains with Destiny 2 users. Players of Destiny 2 must agree to Bungie’s
14 LSLA, which contains a valid and enforceable contract between Bungie and the players that
15 forbids the use of cheating software like the Bansal Cheats. *See* Dkt. No. 1 ¶¶ 31–33, 121–123;
16 Dkt. No. 47 ¶¶ 13–16; Dkt. No. 47-4. Bansal was aware of the LSLA and that the Bansal Cheats
17 would violate the terms of the LSLA, as evidence by statements on his website that users of the
18 Bansal Cheats would not get caught by Bungie. Dkt. No. 1 ¶¶ 48–51; Dkt. No. 51 ¶ 4; Dkt. No.
19 51-2. Bansal also had an improper purpose in selling the Bansal Cheats—to help Destiny 2 users
20 cheat in the game and violate the LSLA and infringe on Bungie’s intellectual property rights.
21 And Bungie has shown evidence of harm, including the loss of revenue and reputational
22 damages. Dkt. No. 1 ¶¶ 21–23, 34–42, 62–63, 128–130; Dkt. No. 47 ¶¶ 26–27, 32, 46–54, 56–
23 59; Dkt. No. 49 ¶¶ 4, 6–8; Dkt. No. 50 ¶¶ 3, 57–58. The Court finds that entry of default
24 judgment on these claims is proper.

1 1117(a); (4) attorney fees of \$183,850.71; and (5) costs, including expert fees, totaling
2 \$57,852.63. The Court agrees.

3 First, Bungie is entitled to statutory damages for Bansal's violations of the DMCA.
4 Under the Act, the Court may award statutory damages "in the sum of not less than \$200 or more
5 than \$2,500 per act of circumvention, device, product, component, offer, or performance of
6 service, as the court considers just." 17 U.S.C. § 1203(c)(3). Based on the allegations in the
7 Complaint and the evidence provided, the Court is satisfied that Bansal's violations of the
8 DMCA were willful and that an award of up to \$2,500 per download of the Bansal Cheats is
9 "just." *See, e.g., Sony Computer Ent. Am., Inc. v. Filipiak*, 406 F. Supp. 2d 1068, 1075 (N.D. Cal.
10 2005) (finding that an award of \$2,500 for the willful sale of copyright infringing devices).
11 Bungie has asked for only \$2,000 for each of the 2,790 downloads of the Bansal Cheats and the
12 Court finds that this amount is appropriate. The Court will therefore enter default judgment in the
13 amount of \$5,580,000 for Bansal's violations of the DMCA.

14 Second, Bungie is entitled to recovery of actual damages for its Copyright Act claim. *See*
15 17 U.S.C. § 504. Bungie seeks to recover the maximum statutory damages for the infringement
16 of its two copyrighted works. *See* 17 U.S.C. § 504(c). Given the adequate allegations of Bansal's
17 willful copyright infringement, the Court finds that the maximum statutory award is appropriate
18 and awards \$300,000 in statutory damages.

19 Third, the court finds that Bungie is entitled to damages in the amount of Bansal's profits
20 from his sale of the Bansal Cheats which violated Bungie's rights under the Lanham Act. The
21 Lanham Act allows the prevailing plaintiff to obtain damages measured from the defendant's
22 profits obtained from the infringing activity. *See* 15 U.S.C. § 1117(a). Here, Bungie has provided
23 allegations and evidence that Bansal used Bungie's trademarks without permission to sell the
24 Bansal Cheats. Bungie also provides evidence that Bansal generated between \$45,987.58 and

1 \$579,270. Dkt. No. 51 ¶ 3; Dkt. No. 51-1; Dkt. No. 48 at 25. The Court accepts as true that
2 Bansal earned the higher amount—given that the allegations in the complaint are accepted as
3 true—and the Court awards \$579,270 in damages for the Trademark claims.

4 Fourth, Bungie is entitled to its reasonable attorney fees and costs. Reasonable attorney
5 fees and costs are recoverable under the Copyright Act and the DMCA. *See* 17 U.S.C. § 505; 17
6 U.S.C. § 1203(b)(5). “In deciding whether to award attorneys’ fees, courts in this Circuit
7 consider certain factors, including (1) the degree of success obtained; (2) frivolousness;
8 (3) motivation; (4) objective unreasonableness (both in the factual and legal arguments in the
9 case); and (5) the need in particular circumstances to advance considerations of compensation
10 and deterrence.” *Halicki Films, LLC v. Sanderson Sales & Mktg.*, 547 F.3d 1213, 1230 (9th Cir.
11 2008) (quotation, brackets, and citation omitted). Here, the Court finds that all five factors favor
12 an award of attorney fees and costs. And it finds the requested amounts to be reasonable. The
13 Court therefore approves the award of attorney fees totaling \$183,850.71 and costs totaling
14 \$57,852.63. *See* Dkt. No. 51 ¶¶ 11–20; Dkt. Nos. 51-10–51-13; Dkt. No. 47 ¶ 60.

15 In total, the Court directs entry of default judgment in the amount of \$6,700,973.34.

16 **E. Injunctive Relief**

17 The Court finds it appropriate to enter a permanent injunction against Bansal on the
18 majority of the terms Bungie requests. The Court notes that Bungie has requested an injunction
19 that extends to its software beyond Destiny 2 and includes broad language about its affiliates,
20 parents, and subsidiaries. The Court has limited the injunction to the Destiny 2 game, which is
21 the sole game at issue with regard to Bungie’s Copyright Act, Trademark Act, and DMCA
22 claims. And the Court has limited the injunction to Bungie rather than any subsidiaries, parents,
23 and affiliates, given that this action was brought solely by Bungie, Inc. and no other entities.

1 “As a general rule, a permanent injunction will be granted when liability has been
2 established and there is a threat of continuing violations.” *MAI Sys. Corp. v. Peak Computer,*
3 *Inc.*, 991 F.2d 511, 520 (9th Cir. 1993). And under the Copyright Act the Court may “grant
4 temporary and final injunctions on such terms as it may deem reasonable to prevent or restrain
5 infringement of a copyright.” 17 U.S.C. § 502(a). A plaintiff seeking permanent injunctive relief
6 must demonstrate: “(1) that it has suffered an irreparable injury; (2) that remedies available at
7 law, such as monetary damages, are inadequate to compensate for that injury; (3) that,
8 considering the balance of hardships between the plaintiff and defendant, a remedy in equity is
9 warranted; and (4) that the public interest would not be disserved by a permanent injunction.”
10 *eBay, Inc. v. MercExchange, L.L.C.*, 547 U.S. 388, 391 (2006).

11 The Court finds that all four *eBay* factors favor entry of a permanent injunction. First,
12 based on the admitted allegations in the amended complaint, Bansal’s copyright infringement
13 and violations of the DMCA have caused irreparable harm to Bungie’s goodwill and reputation
14 and have caused it to incur expenses to prevent further damage from cheat software. Second,
15 Bungie has shown that monetary damages alone will not prevent Bansal from engaging in further
16 abusive conduct. Given Bansal’s decision not to appear in this case, there can be no assurances
17 that Bansal will no longer engage in the conduct at issue in this case. This satisfies the Court that
18 monetary damages alone are insufficient. Third, the equities favor Bungie, who seeks to enjoin
19 Bansal from engaging in illegal conduct that benefits only Bansal. This favors Bungie and the
20 requested injunction. Fourth, an injunction prohibiting Bansal from engaging in further conduct
21 that infringes on Bungie’s copyrights will serve the public interest. The Court GRANTS the
22 Motion and ENTERS the following permanent injunction against Bansal as follows:

23 1. Bansal, all persons acting under Bansal’s direction or control—including but not
24 limited to Bansal’s agents, representatives, and employees—and those persons or entities in

1 active concert or participation with them who receive actual notice of this Order and Permanent
2 Injunction by personal service or otherwise, shall immediately and permanently cease and desist
3 from any of the following:

- 4 a. taking any steps (directly or indirectly through third parties) to create,
5 distribute, advertise, market, resell, or otherwise make available software
6 designed to be used with Destiny 2 (the “Cheating Software”), or any
7 software whose use infringes Intellectual Property owned or controlled by
8 Bungie, Inc. that circumvents technological measures that effectively
9 control access to Destiny 2 and its expansions, violates the LSLA, or is
10 designed to exploit or enable the exploitation of Destiny 2;
- 11 b. obtaining, possessing, accessing or using the Cheating Software or any
12 software whose use by Defendant infringes any of Bungie’s Intellectual
13 Property related to Destiny 2, circumvents technological measures that
14 effectively control access to Destiny 2, violates the LSLA, or is designed
15 to exploit or enable the exploitation of Destiny 2;
- 16 c. promoting, advertising, or encouraging or inducing others to purchase or
17 use—including via any social media account, website, or video-sharing
18 account—the Cheating Software or any software whose use infringes any
19 of Bungie’s Intellectual Property related to Destiny 2, circumvents
20 technological measures that effectively control access to Destiny 2,
21 violates the LSLA, or is designed to exploit or enable the exploitation of
22 Destiny 2;
- 23 d. selling, reselling, or processing payments for the Cheating Software or any
24 software whose use infringes any of Bungie’s Intellectual Property related

1 to Destiny 2, circumvents technological measures that effectively control
2 access to Destiny 2, violates the LSLA, or is designed to exploit or enable
3 the exploitation of Destiny 2;

4 e. assisting in any way with the development of the Cheating Software or
5 any software whose use infringes any of Bungie's Intellectual Property
6 related to Destiny 2, circumvents technological measures that effectively
7 control access to Destiny 2, violates the LSLA, or is designed to exploit or
8 enable the exploitation of Destiny 2;

9 f. sharing, copying, transferring, or distributing the Cheating Software or any
10 software whose use infringes any of Bungie's Intellectual Property related
11 to Destiny 2, circumvents technological measures that effectively control
12 access to Destiny 2, violates the LSLA, or is designed to exploit or enable
13 the exploitation of Destiny 2;

14 g. publishing or distributing any source code or instructional material for the
15 creation of the Cheating Software or any software whose use infringes any
16 of Bungie's Intellectual Property related to Destiny 2, circumvents
17 technological measures that effectively control access to Destiny 2,
18 violates the LSLA, or is designed to exploit or enable the exploitation of
19 Destiny 2;

20 h. operating, assisting, or linking to any website designed to provide
21 information to assist others in accessing, developing or obtain the
22 Cheating Software or any software whose use infringes any of Bungie's
23 Intellectual Property related to Destiny 2, circumvents technological
24

1 measures that effectively control access to Destiny 2, violates the LSLA,
2 or is designed to exploit or enable the exploitation of Destiny 2;

3 i. reverse engineering, decompiling, packet editing, or otherwise
4 manipulating without authorization Destiny 2, or providing assistance to
5 any person or entity engaged in such activities; and

6 j. investing or holding any financial interest in any enterprise which Bansal
7 knows or has reason to know is now, or intends in the future to be,
8 engaged in any of the foregoing activities prohibited by this Order and
9 Permanent Injunction.

10 2. Bansal shall take all necessary steps to disable, remove, or otherwise shut down
11 any social network accounts under his control dedicated to the distribution or promotion of the
12 Cheating Software, or any other software whose use infringes any of Bungie's Intellectual
13 Property Rights related to Destiny 2, circumvents technological measures that effectively control
14 access to Destiny 2, or violates the LSLA, and shall take all necessary steps to remove any
15 information on any non-dedicated (*e.g.*, personal) social network accounts under his control used
16 to distribute or promote any of the foregoing.

17 3. Bansal is ordered to transfer, destroy, disable, and remove the Cheating Software
18 and any software whose use infringes any of Bungie's Intellectual Property related to Destiny 2,
19 circumvents technological measures that effectively control access to Destiny 2, violates the
20 LSLA, or is designed to exploit or enable the exploitation of Destiny 2.

21 4. Any company or entity that Bansal controls in the future shall also comply with
22 the provisions of this Order and Permanent Injunction.
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