

UNITED STATES DISTRICT COURT

for the

Northern District of California

In re Ex Parte Application of Shueisha Inc.,
Shogakukan Inc., and KADOKAWA CORPORATION)

Plaintiff)

v.)

Civil Action No.)

Defendant)

**SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTION**

To: Google LLC

(Name of person to whom this subpoena is directed)

Production: **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material:

See Attachment 1.

Place: MARSHALL SUZUKI LAW GROUP, LLP 230 California Street, Suite 415 San Francisco, CA 94111	Date and Time:
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Inspection of Premises: **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:	Date and Time:
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The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: _____

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing *(name of party)* _____
Shueisha Inc., Shogakukan, Inc., and KADOKAWA CORPORATION _____, who issues or requests this subpoena, are:
Junji Suzuki, Esq.; MARSHALL SUZUKI LAW GROUP, LLP, 230 California Street, Suite 415, San Francisco, CA 94111;
junji@marshallsuzuki.com; (415) 618-0090

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. _____

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)

I received this subpoena for *(name of individual and title, if any)* _____
on *(date)* _____ .

I served the subpoena by delivering a copy to the named person as follows: _____
_____ on *(date)* _____ ; or

I returned the subpoena unexecuted because: _____
_____ .

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
\$ _____ .

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ _____ 0.00 _____ .

I declare under penalty of perjury that this information is true.

Date: _____
_____ *Server's signature*

_____ *Printed name and title*

_____ *Server's address*

Additional information regarding attempted service, etc.:

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

ATTACHMENT 1

I. Definitions:

1. The word “DOCUMENT”, or any variant thereof, is defined to be synonymous in meaning and equal in scope to the usage of the term “documents or electronically stored information” in Fed Rules Civ Proc R 34(a)(1)(A), including the terms defined in Fed Rules Evid R 1001. Where a DOCUMENT has been prepared in several copies, or where additional copies have been made that are not identical or are no longer identical by reason of subsequent notation, highlighting or other modification of any kind whatsoever including, but not limited to, notations on the back of pages thereto, each nonidentical copy shall be considered a separate DOCUMENT. Electronically-stored information shall be produced in PDF format with Bates numbering and appropriate confidentiality designations, along with searchable metadata databases.
2. “ACCOUNT 1” means any and all types of accounts registered with Google, LLC (“Google”) relating to, and/or associated with “manga-mura.net”.
3. “ACCOUNT 1-1” means any and all types of accounts registered with Google relating to, and/or associated with Google Analytics¹ ID number/code “UA-101767955-1”.
4. “ACCOUNT 2” means any and all types of accounts registered with Google relating to, and/or associated with “mangamura.org”.
5. “ACCOUNT 2-1” means any and all types of accounts registered with Google relating to, and/or associated with Google Analytics ID number/code “UA-106775692-1”.
6. “ALL ACCOUNTS” means ACCOUNT 1 through ACCOUNT 2-1 as provided above.

II. Documents to Be Produced:

1. All DOCUMENTS showing the number of accesses or visits to the website located at manga-mura.net for the time duration between June 1, 2017 and September 30, 2017. If available, the number of visits or accesses shall also be shown monthly during the foregoing time duration.
2. All DOCUMENTS showing the number of accesses or visits to the website(s) registered with each of ACCOUNT1 and ACCOUNT 1-1 for the time duration between June 1, 2017 and September 30, 2017. If available, the number of visits or accesses shall also be shown monthly during the foregoing time duration.

¹ <https://support.google.com/analytics/answer/10269537?hl=en>

3. All DOCUMENTS showing the number of accesses or visits to the website located at mangamura.org for the time duration between September 1, 2017 and April 30, 2018. If available, the number of visits or accesses shall also be shown monthly during the foregoing time duration.
4. All DOCUMENTS showing the number of accesses or visits to the website(s) registered with each of ACCOUNT2 and ACCOUNT 2-1 for the time duration between September 1, 2017 and April 30, 2018. If available, the number of visits or accesses shall also be shown monthly during the foregoing time duration.
5. All DOCUMENTS showing the most recent information identifying the user registered with each of ALL ACCOUNTS, including but not limited to: all names, account names, container name, target platform, telephone numbers (including, but not limited to, those required for Google account registration (<https://support.google.com/youtube/answer/171664?hl=en>), Google AdSense account (https://www.google.com/adsense/start/#!%23%3Fmodal_active=none), and Google Analytics (<https://marketingplatform.google.com/about/analytics/?hl=en-US>)), addresses (including postal codes and primary, mailing and billing addresses, and postal codes and addresses used for address (PIN) verification), email addresses (including email addresses used for recovery or other purposes), time zone, currency, language, industry category, business size.
6. All DOCUMENTS showing (a) all names, telephone numbers, and mailing and billing addresses of each of all of the payment methods² (including credit cards and bank accounts) registered with each of ALL ACCOUNTS and (b) the type of the payment method and the name of the company or financial institution associated with such payment method registered with each of ALL ACCOUNTS.
7. All DOCUMENTS showing access log (including dates, times, IP addresses, and access type) of each of ALL ACCOUNTS during the last three months from and including the date the last access log was recorded in response to this subpoena.

² https://support.google.com/adsense/answer/1714397?visit_id=637511821431657553-2398223579&hl=en&ref_topic=1727161&rd=1