

Exhibit A



January 29, 2015

Via Federal Express

Joe Holanda
Chief Executive Officer
RCN Corporation
650 College Road East
Suite 3100
Princeton, NJ 08540

Jeffrey Kramp
Executive VP, General Counsel &
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RCN Corporation
650 College Road East
Princeton, NJ 08540

Patrick Murphy
Executive Vice President &
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RCN Corporation
650 College Road East
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Request for In Person Meeting to Discuss Infringements on Your Network

Dear Sirs:

Rightscorp is requesting an in person meeting to identify next steps on how we can work together to reduce the infringement of our clients' copyrights on your network. Rightscorp has closed more than 150,000 cases of copyright infringement on more than 200 ISPs. Rightscorp has a proven solution that has reduced repeat copyright infringers on ISPs that work with us. We see 374% less repeat infringement on ISPs that work with us versus ISPs that do not work with us. If ISPs like RCN Corporation ("RCN") work with us to expand this program, it could become the industry standard solution to this problem, provide a robust element of your required "repeat infringer" policy, and prevent further government regulation of your company and your industry.

Since 2011, we have sent RCN over 1.8 million notices of infringement regarding our client's copyrights. This includes many of today's current hit movies and TV shows that are being illegally distributed on your network. We are tracking 24,449 RCN subscribers who are repeatedly illegally distributing our client's movies, TV shows and music. Many of these RCN subscribers have been doing so for more than two years, even though we have sent you over a million notices.

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We request an in person meeting to discuss ways to expand the program in 2015. Unfortunately, the problem on your network is massive and growing.

It is our professional estimation that on an annual basis, there are still 95 million instances of songs, movies, TV shows, software applications and eBooks being distributed illegally on the RCN network annually without compensation to the owners. Many of these copyrighted works are being distributed by your subscribers to people outside the United States. Cisco forecasts that peer-to-peer data traffic will grow by 40% through 2018 in the United States. Rightscorp forecasts that this will grow to more than 135 million copyrighted works being illegally distributed annually on RCN by 2018. We want to work with you to reduce that number.

We believe that RCN's interests and the interests of Rightscorp's clients are aligned in several ways.

RCN wants to sell movies and premium TV channels. We estimate that 5.3 Petabytes of content was shared each month on average on RCN's network in 2013. We believe that contained approximately 15 million movies were distributed illegally on the RCN network in 2013 and seven million TV shows. Many of those millions of pirated movies and TV shows are not just lost revenue to our clients but to RCN as well.

RCN wants to provide great quality service. Since approximately 27% of your upstream traffic is currently used for peer-to-peer traffic, the reality is that your law abiding subscribers are having their internet slowed down by their neighbors that burden your network with piracy. We want to expand our solution to help you provide the best level of service to all your users.

It is costing RCN a lot of capital expenditure to service all of the infringement occurring on your network. We want to work with you to reduce that 5.3 Petabytes a month being used by piracy to 500 Terabytes a month. Based on the Cisco forecast, peer-to-peer traffic will grow to 7.6 Petabytes a month on your network. That is millions of dollars that could be saved in capital expenditure if we work together to reduce this load on your network. Rather than budgeting millions to increase capacity to facilitate this piracy growth, let us work together to cut it by 90% between now and 2018.

In our opinion, the average RCN subscriber simply does not fear that there will be any consequences if they continue to engage in piracy. We sent you 384,397 notices in Q3 2014, but still see thousands of repeat infringers on your network. Your published policies state, "You agree not to upload, download, display, perform, transmit or otherwise distribute on or through the Access Service any material (including, without limitation, any Content to which you have access through the Access Service) that is subject to another party's Rights, without that party's express permission or unless otherwise authorized by law. You acknowledge and agree that any such unauthorized conduct: (a) may result in termination of this Agreement, and; (b) may expose



you to civil or criminal liability. WITHOUT LIMITING THE FOREGOING IN ANY WAY, YOU ACKNOWLEDGE AND ACCEPT THAT RCN SHALL HAVE THE RIGHT, IN APPROPRIATE CIRCUMSTANCES, TO RESTRICT AND/OR TERMINATE YOUR ACCESS SERVICE IF YOU REPEATEDLY ENGAGE IN COPYRIGHT OR TRADEMARK INFRINGEMENT OR OTHER VIOLATIONS OF THE RIGHTS OF THIRD PARTIES.”¹ This is a good policy and we want to work with you to expand it in a way that will have a measurable reduction of piracy on the RCN network. In the near term, we want to work with you to implement suspensions of repeat infringers, or identify other alternative sanctions that we can mutually agree upon that will reduce these thousands of repeat infringers. We understand that large scale suspensions may mean lost revenue, which is why we want to transition from suspensions as the sanction to redirect pages as the sanction.

We lay out a proposal for you below. We understand, however, that you have a supremely valid interest in responding only to accurate allegations of infringement. That is one of the reasons we want to have a face to face meeting. We can play for you the songs and the movies that came from the infringer’s computers, eliminating any doubt that the infringements we allege occurred exactly as we have stated. We can do this on a massive scale.

We propose the following program. In the first quarter of the program, RCN would temporarily suspend service to approximately 10% of the repeat infringer subscriber accounts identified by Rightscorp. In this case, a repeat infringer shall be any account that has been sent three or more notices over three or more days.

Once the subscriber has contacted Rightscorp and settled the infringement, the account service can be restored. This interaction will provide the subscriber with an opportunity to explain extenuating circumstances that keep him or her from being responsible for illegal activity. Rightscorp will also send a notice of reconnection to RCN.

By the end of year one, we would propose that RCN will suspend service to 90% of the repeat infringers identified each week. We are open to discussing another structure if you can help us understand your concerns with this proposal.

¹ <http://www.rcn.com/dc-metro/policies-and-disclaimers/internet-access-agreement>



Quarter	Compliance Step	Metrics
Q1 Y1	Email notice forwarding and suspend until ID confirmation	10% Repeat Infringer suspension rate
Q2 Y1	Email notice forwarding and suspend until ID confirmation	25% Repeat Infringer suspension rate
Q3 Y1	Email notice forwarding and suspend until ID confirmation	50% Repeat Infringer suspension rate
Q4 Y1	Email notice forwarding and suspend until ID confirmation	90% Repeat Infringer suspension rate
Q1 Y2	Soft and hard redirect screen	50% of repeat infringers redirected
Q2 Y2	Soft and hard redirect screen	75% of repeat infringers redirected
Q3 Y2	Soft and hard redirect screen	85% of repeat infringers redirected
Q4 Y2	Soft and hard redirect screen	95% of repeat infringers redirected

In year one, we propose that RCN would be installing the equipment and performing the integration necessary to display the Rightscorp notice in the subscriber's web browser. In the first quarter of year two, we would propose that every "notice" sent to every RCN subscriber will appear as a browser "soft redirect" in the RCN subscriber's web browser. We will provide the redirect URL for each subscriber, RCN will simply need to propagate the redirect. These single notices will have a button that the subscriber can click to indicate that they have read the notice, and it will disappear. Once the subscriber receives five such notices, the subscriber will receive a "hard redirect" where the subscriber will have to pay the bill (or contact Rightscorp with any explanation, as referred to above) to remove the redirect notice. Again, if needed, we can have the subscriber play the copyrighted work obtained from their account. Rightscorp will supply the URLs for the soft and hard redirect screens. We are open to discussing another structure if you can help us understand your concerns with this proposal.

We do not believe that this is an ISP problem, or a Hollywood problem. We believe that this is a problem for our nation's economy and our nation's economic future. If you have any friends that write books, write software applications, produce independent movies or write songs, we encourage you to ask them about how they have been personally affected by piracy. It is a fact that in the United States there are 27% less people working as full-time musicians since file-sharing started. It is a fact that major American software publishers and motion picture studios have laid off thousands of people in the last few years. We would welcome the opportunity to work with RCN to have a measurable impact on the piracy on the RCN network. This problem



takes real money out of real working people's pockets. Copyright creators are not large multi-national companies. The 95 million copyrighted works being illegally distributed on your network represent the real labor of tens of thousands of individual creators.

Your copyright policies affect the creative people who make the content that you want people to consume on your network. Think about the fact that without Rightscorp's proposed program, if you or a family member wrote a song or a book or a software application there is no way to stop a RCN subscriber from illegally distributing that book, song or software application to people around the world for free. Just one RCN subscriber with a 5 Mbps upload speed running BitTorrent can give away 1.5 million mp3s or 12,000 movies a year for free. We are tracking thousands of RCN subscribers doing exactly that every day. Do you really want to stand by and do almost nothing while every American content creator is forced to have their work distributed worldwide for free on your network? Here are some recent statistics:

- According to Nashville Songwriters Association International, the number of full-time songwriters in Nashville has dropped 80% since 2000. This was a new low point since data started tracking in 1991.²
- According to the WGA West, screenwriters' earnings were down nearly 25 percent in 2013 from 2009.³
- According to the Bureau of Labor Statistics, there were 39,260 people in the United States classified as "Musicians and Singers" in 2013. This is down 27% from 53,940 in 2002.^{4,5}

² <http://www.tennessean.com/story/entertainment/music/2015/01/04/nashville-musical-middle-class-collapses-new-dylans/21236245/>

³ <http://www.hollywoodreporter.com/news/hollywood-salaries-revealed-movie-stars-737321>

⁴ <http://www.bls.gov/oes/current/oes272042.htm>

⁵ <http://www.bls.gov/oes/2002/oes272042.htm>



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We are asking you to work with us to make the RCN network a fair place for American creative workers. Today it is not.

Sincerely,

A handwritten signature in black ink, appearing to read 'Robert Steele', with a large, sweeping flourish underneath.

Robert Steele

President & Chief Operating Officer

cc: abuse@rcn.com (via email only)
All Clients